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2 4. A graphical interactive method for permitting a computer system to
3 access a web site, said method comprising the steps of:

4 displaying a desktop icon, said desktop icon associated with a file
5 containing information relating to the web site;

6 accessing the web site using an already executing browser
7 application and said address for the web, in response to a user of said computer
8 system selecting said desktop icon for execution, wherein said browser application
9 is separate from said file.

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11 5. A graphical interactive computer system for accessing a desired
12 document located at a network location, comprising:

13 means for displaying a desktop icon associated with a file containing
14 a network address corresponding to the network location;

15 means for enabling a user of the computer system to interactively
16 select said desktop icon for execution;

17 means for launching a browser application in response to the user
18 selecting said desktop icon for execution, if said browser application is not
19 currently executing, wherein said application is separate from said file; and

20 means for retrieving the desired document from the network location
21 using said browser application and said network address.

1 6. A graphical interactive method for permitting a first computer
2 system to access a web site, said method comprising the steps of:

3 receiving a desktop icon associated with a file from a second
4 computer system, said file containing an address corresponding to web site;

5 displaying the desktop icon on the first computer system;

6 launching a browser application in response to a user of the first
7 computer system selecting said desktop icon for execution; and

8 accessing the web site using said browser application and said
9 address corresponding to the web site.

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11 7. The method of claim 6, wherein said receiving step comprises
12 receiving an e-mail from the second computer system, said e-mail including said
13 desktop icon.

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15 8. The method of claim 6, wherein said receiving step comprises
16 receiving an internet message from the second computer system, said internet
17 message including said desktop icon.

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19 9. (new) One or more computer-readable media having computer-
20 readable instructions thereon which, when executed by a programmable device,
21 launch a browser application in response to a user of the programmable device
22 selecting a desktop icon for execution, the desktop icon associated with an address
23 of a web site accessible by the browser application.

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10. (new) A desktop icon associated with a web site wherein selection
2 of the desktop icon launches a browser application and causes the browser
3 application to access the web site.

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5 11. (new) One or more computer-readable media having computer-
6 readable instructions thereon which, when executed by a programmable device in
7 response to selection of a desktop icon associated an address of a web site, launch
8 a browser application capable of accessing the web site using the address.

9

10 12. (new) A graphical interactive system comprising:
11 means for displaying a desktop icon, said desktop icon associated
12 with an address of a web site;
13 means for launching a browser application in response to a user of
14 said system selecting said desktop icon for execution; and
15 means for accessing the web site using said browser application and
16 said address of the web site.